Prajwal Naidu

Web Designer

About Me

Creative and detail-oriented Web Designer with 4 years of experience in developing visually compelling designs for print and digital media. Adept at collaborating with cross-functional teams and managing multiple projects to deliver high-quality results on time and within budget.

Skills:

Graphic Design	90%
Typography	87%
Branding & Identity	95%
Print & Digital Media	84%
Project Management	92%

Education:
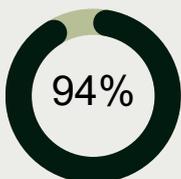
Bachelor of Arts in Commerce
RC Reddy Junior College
Tirupati, Andra Pradesh
2020 - 2023

Language:

Telugu	Kannada	Tamil
94%	86%	84%

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✉️ Mailmeatprajwal@gmail.com

📍 Railway Colony , Tirupati

Professional Experience:

Web Designer

June 2022 - May 2024| DNJ IT SOLUTIONS

- Designed branding materials, marketing collateral, and digital assets, resulting in a 25% increase in client engagement.
- Collaborated with marketing and product teams to develop visually appealing and effective campaigns.
- Managed multiple design projects simultaneously, ensuring timely delivery and adherence to brand guidelines.

Web Designer And Canva Editor

January 2021 - March 2024
DNJ IT SOLUTIONS

- Created website and mobile app designs that enhanced user experience and increased engagement by 20%.
- Led the redesign of the company website, resulting in a 30% increase in web traffic and improved user feedback.
- Conducted client presentations, gathered feedback, and refined design concepts to meet client expectations.