



CONTACT ME



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1-90/2/b/b Vinayak nagar,
Madhapur, Hyderabad.
Telangana - 500081

EDUCATION

BSc (Electronics)

Adithya Degree College, Visakhapatnam
2012 - 2015

Intermediate (M.P.C)

Sri Chaitanya College, Visakhapatnam
2010 - 2012

LANGUAGES

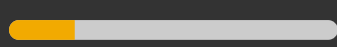
Telugu



English



Hindi



D Suresh Kumar

GRAPHIC & VISUAL DESIGNER

Portfolio: <https://www.behance.net/sureshkumard18>



ABOUT ME

I am a passionate and creative Senior Graphic Designer with 5+ years of experience bringing brands to life through compelling visuals. Specialized in branding, UI design, and digital creatives, I focus on creating designs that are both functional and aesthetically appealing. With strong skills in Adobe Creative Suite and a growing expertise in Adobe XD, Photoshop and Illustrator, I constantly strive to blend creativity with strategy to deliver impactful solutions.



JOB EXPERIENCE

Social Media & Inventory Analyst

2017-2019

BestPriceOn/Grabon - Hyderabad

- Created engaging promotional banners for Facebook, Gmail, websites, and email campaigns to increase brand outreach.
- Supported core business operations by managing inventory analysis, tracking stock levels, and assisting with internal reporting to optimize supply chain efficiency.

Graphic Designer

2019-2021

GrabOn - Hyderabad

- Designed high-impact promotional creatives for digital marketing campaigns across Facebook, Instagram, and email platforms..
- Created engaging visual content for seasonal and festival campaigns, enhancing brand visibility and customer engagement.
- Developed static and animated banners for web and mobile platforms, maintaining brand consistency.
- Collaborated with marketing and product teams to understand campaign goals and deliver creatives aligned with strategic objectives.
- Maintained and organized asset libraries for easy reuse and version control of design elements..

Sr. GRAPHIC DESIGNER

2021-Present

GrabOn - Hyderabad

- Led end-to-end design execution for high-visibility campaigns across digital, social, print, and in-app platforms, ensuring creative excellence and brand alignment.
- Mentored and guided junior designers, reviewed their work, and ensured timely, high-quality output.
- Conceptualized and delivered creative direction for brand refresh initiatives, including visual identity, tone, and content strategy.
- Developed templates, brand guides, and scalable design systems to ensure visual consistency across campaigns.
- Successfully launched multiple product promotion campaigns resulting in increased user engagement and conversion.
- Handled client presentations and feedback sessions with confidence, incorporating iterative improvements to final deliverables.
- Managed multiple design projects simultaneously, meeting tight deadlines without compromising quality.



SKILLS

Adobe Photoshop



Adobe XD



Adobe Illustrator



Figma

